

## Non-Exhaustive List of Banned and High Risk Industries

- 1. Direct Marketing Travel-Related Arrangement Services
- 2. Direct Marketing Outbound Telemarketing Merchants
- 3. Outbound telemarketers
- 4. Direct Marketing Continuity / Subscription Merchants
- 5. Direct Marketing Other Direct Marketers not elsewhere classified
- 6. Direct Marketing Inbound Telemarketing Merchants
- 7. Multi-level marketing businesses, Unlicensed Multi-level marketing
- 8. Rebate-based business and up-selling merchants
- 9. Pyramid or ponzi scheme, matrix program and other "get rich quick" schemes
- 10. Telemarketing
- 11. Time sharing
- 12. Gold bar
- 13. Investment scheme
- 14. Buyers Club / Membership clubs
- 15. Key-entry Telecom Merchant providing single local and long-distance phone calls using a central access number in a non–face-to-face environment using key entry
- 16. Telecommunication Services including but not limited to prepaid phone services and recurring phone services
- 17. File sharing services
- 18. Illegal downloads of movies, music, computer and video games or software
- 19. Items or downloads infringe or violate copyright, trademark, right of publicity or privacy or any other proprietary right under the laws of any jurisdiction
- 20. Counterfeit designer/luxury goods
- 21. Stolen goods including digital and virtual goods
- 22. Drugs, Drug Proprietors, and Druggists Sundries
- 23. Drug Stores, Pharmacies
- 24. Drugs, drug paraphernalia and drug test circumvention aids
- 25. Miracle Cures
- 26. Internet pharmacies / Internet pharmacy referral site
- 27. Counterfeit pharmaceutical products
- 28. Cigar Stores and Stands
- 29. Tobacco / Cigar / Electronic Cigarette / Nicotine content products
- 30. Counterfeit tobacco products (e.g. cigarettes, cigars)
- 31. Alcohol
- 32. Video Entertainment Rental Stores



- 33. Gambling transaction, gaming and/or any other activity with an entry fee and a prize, includes casino games, sports betting, horse, dog or greyhound racing, lottery tickets, other ventures that facilitate gambling, games of skill (whether or not it is legally defined as a lottery), sweepstakes and non-sports intrastate internet
- 34. Credit Counseling / Credit repair services
- 35. Credit repair or debt settlement services, credit transactions or insurance activities
- 36. Credit protection / Identity thief protection
- 37. Associated with purchases of annuities or lottery contracts, lay-away systems, off-shore banking or transactions to finance or refinance debts funded by a credit card
- 38. Associated with the sale of traveler's checks or money orders
- 39. Check cashing businesses
- 40. Currency and forex
- 41. Firearms / weapons
- 42. Fireworks and hazardous materials
- 43. Pornography and adult content
- 44. Sexually oriented materials or services
- 45. Items that are considered obscene
- 46. Human remains and body parts
- 47. Sale of a good or service, including an image, which is patently offensive and lacks serious artistic value (such as images of nonconsensual sexual behavior, sexual exploitation of a minor, nonconsensual mutilation of a person or body part, and bestiality)
- 48. Payment aggregator
- 49. Items promote hatred, racism, religious persecution or contain offensive content
- 50. Items encouraging illegal activity
- 51. Involve the sales of products or services identified by government agencies to have a high likelihood of being fraudulent